



MINUTES OF THE BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Violet Varona-Lukens, Executive Officer  
Clerk of the Board of Supervisors  
383 Kenneth Hahn Hall of Administration  
Los Angeles, California 90012

Director of Parks and Recreation

At its meeting held January 20, 2004, the Board took the following action:

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Supervisor Burke made the following statement:

“Due to the overall County budget shortfall, as a result of the financial crisis Statewide, there will be a devastating impact on the existence of parks operated by the Los Angeles County Department of Parks and Recreation. The loss of any program at these parks would create a void in our already underserved communities, resulting in the disenfranchisement of our youth which has an impact on their well-being and self-esteem. In addition, many of our parks provide needed services to our seniors as well, and the loss of any of these programs would be devastating. Therefore, creative, innovative funding sources must be explored, including the establishment of partnerships with the private sector, including entities such as corporations, businesses, individuals, and foundations.”

Merritt Holloway addressed the Board.

After discussion, on motion of Supervisor Burke, seconded by Supervisor Knabe, unanimously carried, the Director of Parks and Recreation was instructed to:

1. Develop a pilot "Adopt-A-Park" Program to be implemented in the Second Supervisorial District which will:
  - a. Focus on the following parks:  
Bethune Park  
Helen Keller Park  
Jesse Owens Park  
Magic Johnson Park  
Ted Watkins Park  
Washington Park; and

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- b. Include a proposal or solicitation package which states the need for the program, lists unmet needs of each park and provides the various levels of funding opportunities;
2. Report back to the Board within 60 days on the status of the marketing efforts; and
3. Provide an evaluation report at the end of 180 days on the benefits and detriments, if any, of this pilot program; and provide recommendations on how to improve the program and whether it is feasible to roll out this program to all County parks.

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Copies distributed:

Each Supervisor

Chief Administrative Officer

County Counsel